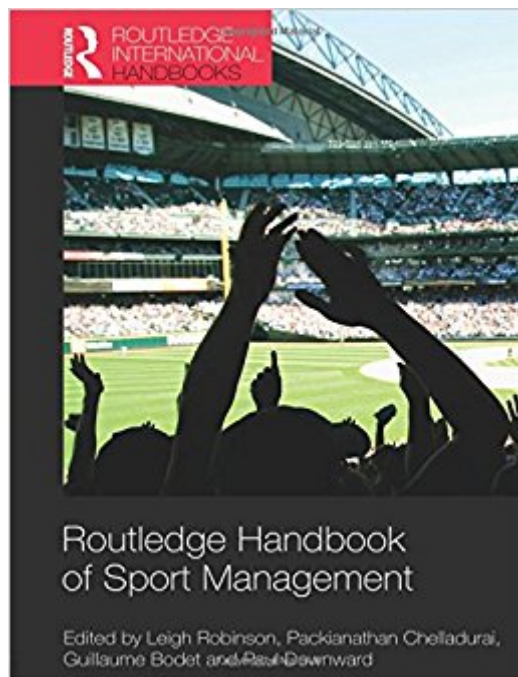




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"This publication raises the knowledge base in key areas of sport (business) management – This will be one of the –œgo to–œ publications for anyone involved in the sector",
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